

kara

EXPERIENCE

UX/UI Designer, Morley

May 2017–Current

Style registration websites according to client branding guidelines and update company intranet design experience while developing a pattern library to establish digital branding standards.

Design Project Center Intern, Ferris State University

August 2016–May 2017

Worked as part of a five person team to design and develop the design for the MindShare 2017 event, which included client and vendor management and communication, user research, concept development, wireframing, extensive prototyping, web development, prepared files for print and pre-press, and production of most event materials.

Management Internship, Menards, Inc.

May 2016–August 2016

Collaborated with the department manager to train new team members, manage daily and weekly payroll and budget, as well as handle guest problems.

Graphic Designer Level II, Office of Academic Affairs

March 2015–May 2016

Designed various marketing and promotional materials for events hosted throughout the year, created and managed brand standards for the Director of Laboratory Safety, kept website current with all new information, and accomplished general office tasks.

INVOLVEMENT

FSU Design Project Center Treasurer

August 2016–May 2017

AIGA Ferris State University Student Group Treasurer

January 2016–December 2016

AIGA Ferris State University Student Group Member

April 2014–May 2017

EDUCATION

Ferris State University

Big Rapids, Michigan

Bachelor of Science

College of Business

Graphic Design

EXPERTISE

Skills

Brand Development
Budgeting
Communication
Design Principles
Design Process
Editorial Layout
Event Planning & Coordination
HTML 5, CSS 3, SCSS
Leadership
Pre-Press Production
Presentations
Project Management
Prototyping
Research
Storytelling
Strategizing
Teamwork
Time Management
Typography
UX/UI

Technology

Adobe Creative Cloud
GitHub
HubSpot
InVision
iWork Suite
Mac OS
Microsoft Office
Principle
Sketch
Slack
Windows OS
WordPress